



## PRESS INFORMATION

28<sup>th</sup> May 2012

### **J Craft partners Rolls-Royce Motor Cars at Villa d'Este**

J Craft, the luxury powerboat manufacturer from Sweden, once again partnered with Rolls-Royce Motor Cars at the Concorso d'Eleganza, Villa d'Este over the weekend to offer an incredible VIP experience.

Guests were invited from across Europe to join Rolls-Royce and J Craft to sample the full range of cars as well as the J Craft Torpedo. This extraordinary experience took place against the stunning backdrop of Lake Como, the Villa d'Este hotel and an array of stunning automobiles. On Friday and Saturday, numerous guests and VIPs at the Concorso took the opportunity to tour the lake by J Craft. On Sunday the boats were part of a special excursion with Rolls-Royce involving a drive to the far end of the lake in a fleet of Rolls-Royce cars and a return to Isola Comacina for lunch by J Craft Torpedo.

Speaking at Villa d'Este on the Sunday, J Craft CEO, Aleks Milakovic said, "The weekend has been both very enjoyable and a major success. There are many parallels between Rolls-Royce and J Craft. Both brands have a unique style; both share a passion for craftsmanship and attention to detail. Significantly, both Rolls-Royce and J Craft believe that anything less than perfection is never good enough. We feel extremely privileged to be here at Villa d'Este as a partner to Rolls-Royce, a company with which we share values in all that we do."

The Concorso d'Eleganza Villa d'Este began in 1929 and, after an extended break, was revived in the 1990s. The events sets the benchmark by its setting, as well as the enthusiasm of the attending guests. Annually, it attracts an abundance of cars,



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the elegance, originality and condition of which are unsurpassed.

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Notes to editors:

About J Craft:

J Craft hand builds classically styled yet inherently modern luxury powerboats in the best traditions of Swedish boat building. A distinctive style, fine craftsmanship and use of exquisite materials, coupled with robust engineering and real-world usability makes J Craft unique in the marine industry. The company's Torpedo is a 12 metre (42 ft) powerboat that can be used either as a tender or as a stand-alone vessel. Its twin Volvo Penta pod mounted engines deliver incredible power and maneuverability, propelling the Torpedo to a maximum speed of 50 knots and giving a range of 350 nautical miles.

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#### **J Craft Torpedo technical specification**

Overall length	12.63 m (41.43 ft)
Length on deck	12.16 m (39.90 ft)
Length on waterline	10.85 m (35.6 ft)
Overall Beam	3.33 m (11.91 ft)
Draft	0.95 m (3.12 ft)
Cruise speed (mid load)	35 kn
Design speed (light ship) EST	50 kn
Estimated range	350 nm @ 43 kn
Fuel capacity	1,000 ltr (265 gal)
Fresh water capacity	200 ltr (53 gal)
Main engines	2 x Volvo Penta IPS 400
Transmissions	Volvo IPS
Builder	J Craft Boats / CMI Composites
Design	J Craft Boats
Engineering	AYD
Naval architect	Södergren Yacht Design
Hull material	Vinylester/Fibreglass/PVC Core
Accommodation	Sleeps four plus crew
Price	From €850,000